

THE IMPORTANCE OF RATING ACCOMMODATION STRUCTURES IN THE CERTIFICATION OF SEASIDE TOURISTIC RESORTS

Liliana GHERGHINA¹

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Abstract

The paper entitled “The importance of rating accommodation structures in the certification of sea side touristic resorts”, the importance of the mandatory criteria that a Romanian locality must meet in order to be certified to function as a touristic resort of national interest is emphasised. The locality that requires certification as a seaside resort must have a natural environment without pollution, natural resources for treating certain health conditions, running water, sewage and electricity. In the resort, the roads must be upgraded and signalled, and access must be ensured both by road and by means of rail transport. At the same time, permanent medical assistance, first aid points and pharmaceutical locations, as well as rescue stations on beaches should be ensured.

The classification in the category 3-5 stars or flowers of at least 30% of the touristic reception structures located in the resort is very important, being considered one of the mandatory criteria. In this regard, the touristic accommodation structures classified from the Eforie Sud.

Keywords: structures of reception, classification, rating, accommodation, resort, services, criteria

JEL: L8, L83

1. THEORETICAL CONCEPTS REFERRING TO ACCOMMODATION STRUCTURES AND SEASIDE RESORTS

The structure of touristic reception can be any construction or touristic building with functions of accommodation (intended for accommodation) and with functions of public feeding (serving of meals), as well as the provision of specific services for tourists. Through the specific accommodation services, optimal conditions of comfort for tourists are created, in order to achieve a touristic consumption for a longer period of time in a chosen touristic destination.

For this reason, the realization of accommodation services implies the existence of accommodation facilities properly equipped, respectively: hotel, motel, guesthouse, boarding house, villa, apartments for rent, rooms for rent, etc. The public catering services provide tourists with food and drinks in specially designed and equipped spaces: restaurant, bar, fast food, confectionery, pastry, etc. Depending on the comfort level and the touristic offer, the touristic reception structures can be classified by stars / flowers (accommodation and food), the classification having the purpose of protecting the tourists.

On the tourism market of a resort, a special importance is given to the category of classification/ rating of tourism companies with touristic

¹ Lecturer PhD, Faculty of Economics, University “Eftimie Murgu” of Reșița, Romania, l.gherghina@yahoo.com

accommodation functions, respectively more than 30% of them must be rated between 3-5 stars / flowers. Specialty studies underline the fact that every touristic service or product delimits its own market. The touristic product market shows the degree of consumer penetration and represents “all current and potential buyers of the respective product” (Kotler (2000)). The dimensions of the tourism company market are expressed by indicators of structure, area and capacity. “In this respect, market capacity can be expressed through the dimensions of supply, demand or market transactions (sales).” (Fekete (2001)).

The tourism product or service is the most important element of the offer on the tourism market, which is why it is imperative that tourism companies (tourist accommodation structures) carry out marketing studies that must be oriented in four directions: “consumers, competition, distribution and the macromedia” (Foltean and Lădar (coord.), 2007)). The product or touristic service offered by the producers “is the most relevant connection of the company with the market” (Cătoi and Teodorescu (2004)).

The touristic product can be defined as “the assembly of material and non-material services which are offered to the market with the aim of satisfying the tourists’ desires or the expectations” (Henche (2004)).

The potential consumer will analyze the tourism offer, according to: the characteristic attributes and the quality of the product, the mix and the quality of the services, and prices. “Product differentiation is a process by this receives distinctive elements, which can bring additional benefits to the customer, which the latter perceives as such, after comparison with other products from the same category” (Negruț and Oancea (2005)).

“The services offered to tourists must be achieved by qualified staff if one wants to obtain a competitive advantage as compared to the competition and with the help of equipment and modern infra-structure and by offering touristic services of high quality and high personalised one can determine the clients’ faithfulness.”(Gherghina (2016)).

The managers of the touristic accommodation structures must be attentive to the competition, respectively to be inspired by marketing strategies of the market leader, so that through imitation “they must find the right balance between imitating enough to win customers from the market leader and to imitate at a distance long enough to avoid reprisals” (Kotler and Armstrong (2008)).

The effective or potential consumers need information about the touristic offer of the accommodation structures through different advertising environments, as well as through the institutional advertising that “has as main objective the establishment among the public of a favourable attitude and attachment towards the company and its offer” (Rahău et. All, 2005)).

“Some promotion strategies at local level must conceived and put in practice, a role which belongs to the local public administration, and county administration and to all the economic operators in tourism in that area. Each operator in the tourism industry must individually establish its own promotion policies in the touristic offer.” (Gherghina (2017)).

In Romania, the localities certified to function as touristic resorts of national or local interest are recognized on the basis of Government Decision no. 852/2008 for the approval of norms and criteria for the certification/rating of the touristic resorts, according to the information available on 10.09.2019 on the website of the Ministry of Tourism, <http://turism.gov.ro/web/wp-content/uploads/2018/06/ANEXA-5.pdf>.

“The touristic resort of national interest is attested by a Decision of the Government of Romania at the initiative of the Ministry of Tourism having the support of the authorities of the local public administration” (Gherghina (2007)). In order to recognize the seaside touristic resorts, of national interest, these must fulfil several compulsory and additional criteria. Among the compulsory criteria for recognizing the seaside touristic resorts, at a national level the following can be mentioned:

1. *The natural environment, natural healing factors and the quality of the environment.* Thus, the resort must be located in a natural environment without pollution factors, to have qualitative and quantitative natural cleaning factors (mineral waters, sludge) and to constitute ecological, hydrological and sanitary protection perimeters.

2. *Access and roads to or from the resort.* All roads must be upgraded and marked with traffic signs and public transport from the resort to the nearest bus station must be ensured.

3. *Urban utilities.* Touristic resorts of national interest have to provide ongoing medical assistance with means of transport adequately equipped for medical emergencies, pharmaceutical and first aid points. The local public administration must provide running water, sewerage, electricity and arrange and equip: children’s playgrounds, outdoor seating areas and illuminated pedestrian paths for walks and promenades. Seaside resorts must also have beaches set up for touristic purposes, and lifeguard and first aid points. It should be mentioned that, a resort of national interest can only be attested if at least 30% of the total touristic accommodation structures are classified/ rated in the category 3-5 stars or flowers. There is no requirement for camping.

4. *Touristic information and promotion.* Throughout the entire area of the resort indicators for touristic objectives, orientation, tourist information and promotion of the resort must be placed.

Additional criteria for recognizing/attesting the seaside touristic resort of a national interest aim at the existence:

- Trains that allow booking seats, including sleeping cars, which must stop at the nearest train station;
- Buses that transport tourists daily to the resort;
- Commercial spaces arranged for service activities (banks, travel agents) and parks;
- Showrooms and conferences with a capacity of at least 40% of the number of accommodation places existing in the resort, as well as rooms for organizing touristic, cultural, sporting events;
- Spaces arranged and equipped with furniture for physical maintenance and sports;
- Spaces for health treatment, spa medical assistance and proper facilities for the use of therapeutic mineral resources;
- Touristic information and promotion centres with qualified personnel that ensure the online connection with the touristic accommodation structures.

For each criterion, a certain score is awarded, which shall not be less than 135 points for the certification as a resort of national interest.

2. PRESENTATION AND ANALYSIS OF CLASSIFICATIONS/ RATING OF TOURISTIC ACCOMMODATIONS STRUCTURES IN THE EUFORIE SUD RESORT

The town Eforie Sud from the Constanta County is certified to function as a touristic resort of national interest, according to the list updated on 26.06.2018, which confirms that the resort meets the mandatory and additional criteria, according to the legislation in force. Eforie Sud is 5 km from Eforie Nord and 2 km from Tuzla. The resort seen on the map from north to south has on the left side, the Black Sea, and on the right side, the Lake Techirghiol. On the lake shore the Băi Reci Spa Centre where sludge treatments from the Techirghiol resort can be visited. The town has a train station, as well as stations for buses or minibuses that regularly run through the towns located on the Romanian coast. Most touristic reception structures with accommodation functions are located near the seawall.

In the following rows the touristic reception structures with classified/ rated accommodation functions, according to the information available on the website of the Ministry of Tourism, Touristic reception structures with classified/ rated accommodation functions on 11.10.2019 are presented (<http://turism.gov.ro/web/autorizare-turism/>).

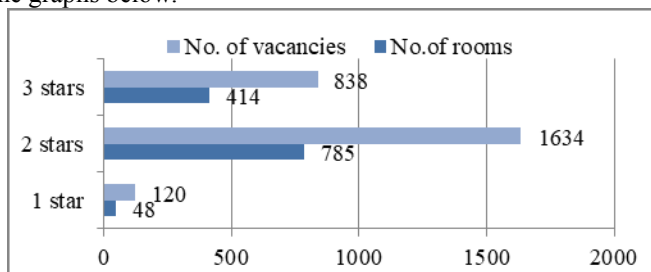
The hotel accommodation structures are presented in Table 1.

Table 1 Hotel type touristic accommodation structures

No.	Accommodation unit name	Classification /rating category	No. of rooms	No. of vacancies	No.	Accommodation unit name	Classification /rating category	No. of rooms	No. of vacancies
1.	Amaradia	2 stars	40	90	11.	Jiul	2 stars	37	106
2.	Amurg	3 stars	26	54	12.	Maria	3 stars	16	32
3.	Ancora	2 stars	126	260	13.	Migador	3 stars	16	32
4.	Busola	2 stars	23	50	14.	Milcov	2 stars	18	36
5.	Capitol	2 stars	109	218	15.	Raul	3 stars	24	48
6.	Cosmos	2 stars	159	323	16.	Sanziana	2 stars	19	43
7.	Crisana	2 stars	142	284	17.	Sirena	3 stars	22	44
8.	Edmond	3 stars	52	110	18.	Splendid	3 stars	28	58
9.	Excelsior	2 stars	112	224	19.	Suceava	1 star	48	120
10.	Flamingo	3 stars	180	360	20.	Mercur	3 stars	50	100
TOTAL								1247	2592

(Source: Ministry of Tourism, Touristic reception structures with accommodation functions classified, rated on 11.10.2019, available on <http://turism.gov.ro/web/autorizare-turism/> on 15.10.2019)

According to the hotel classification / rating category, we have identified: 1 unit rated 1 star, 10 units rated 2 stars and 9 units rated 3 stars. The number of accommodation spaces/ rooms, of available vacancies and their percentages are shown in the graphs below.



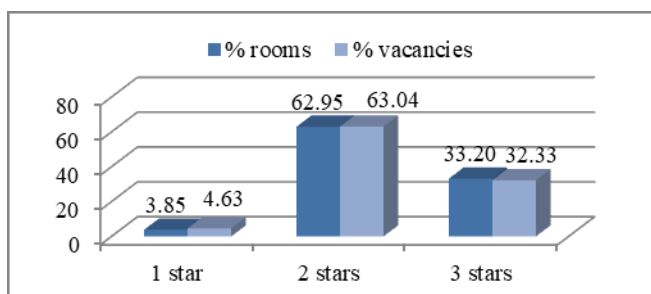


Figure 1 - Hotel unit
(Source: realized by the author)

From the graphs above, one can see that the resort fulfils the criterion stipulated in the legislation, so that the highest percentages in rooms and available vacancies of accommodation is held by the hotels rated: 2 stars 62.95% of the accommodation spaces/ rooms and 63.04% of the accommodation vacancies, as well as 3 stars 33.20% of the accommodation spaces/ rooms and 32.33% of the accommodation vacancies.

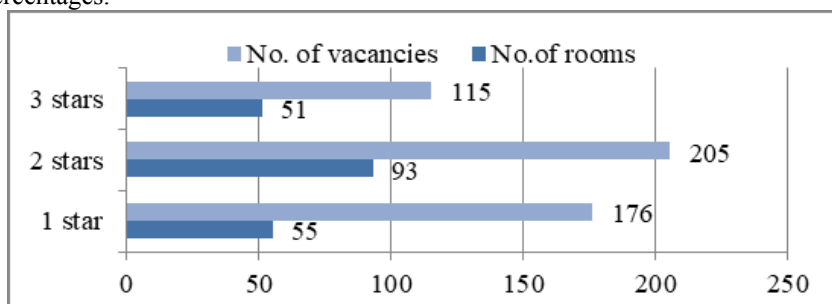
The hostel type structures of touristic accommodation are presented in table 2.

Table 2 Hostel type touristic accommodation structures

No.	Accommodation unit name	Classification /rating category	No. of rooms	No. of vacancies
1.	Bistrita	3 stars	42	91
2.	Domino	2 stars	23	49
3.	Emma	2 stars	13	40
4.	Oltenia	2 stars	43	88
5.	Paradox	3 stars	9	24
6.	Privighetoarea	2 stars	14	28
7.	Republica	1 star	12	43
8.	Suceava	1 star	43	133
TOTAL			199	496

(Source: Ministry of Tourism, Touristic reception structures with accommodation functions classified/ rated on 11.10.2019, available on <http://turism.gov.ro/web/autorizare-turism/> on 15.10.2019)

According to the classification / rating category of **hostels**, the following were identified: 2 units rated 1 star, 4 units rated 2 stars and 2 units rated 3 stars. The graphs below show the number of accommodation rooms, vacancies and their percentages.



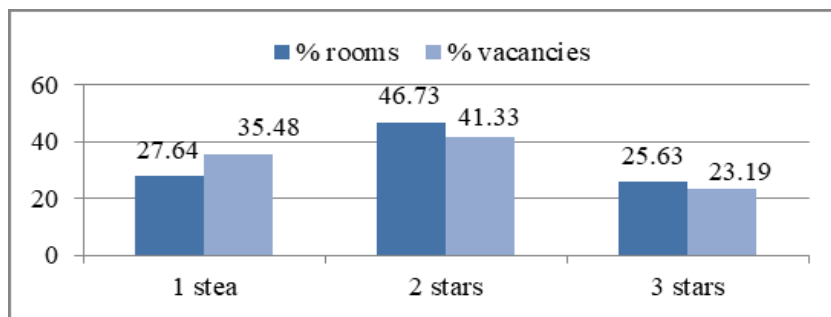


Figure 2 - Hostel unit
(Source: realized by the author)

From the graphs above, one can see that the resort *does not meet* the criterion stipulated in the legislation, so that the highest percentage in rooms and vacancies of accommodation is held by the hostels rated: 2 stars 46.73% of the accommodation spaces/rooms and 41.33% of the accommodation vacancies, as well and 3 stars 25.63% the accommodation spaces/rooms and 23.19% of the accommodation vacancies.

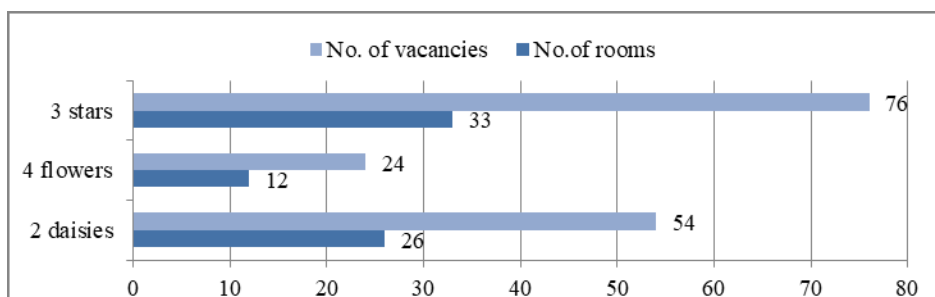
The structures of touristic boarding house type accommodation are presented in Table 3.

Table 3 Boarding house type touristic accommodation structure

No.	Accommodation unit name	Classification /rating category	No. of rooms	No. of vacancies
	Arome 22	4 flowers	12	24
	Favorita	3 stars	12	27
	Floare de colt	3 stars	6	13
	George Coșbuc	3 stars	11	26
	Iris	2 daisies	11	24
	Karol	3 stars	4	10
	Bistrița	2 daisies	15	30
TOTAL			71	154

(Source: Ministry of Tourism, touristic reception structures with accommodation functions classified, rated on 11.10.2019, available on <http://turism.gov.ro/web/autorizare-turism/> on 15.10.2019)

According to the Classification / rating category of touristic boarding homes, the following were identified: 2 units rated 2 daisies, 1 unit rated 4 flowers and 4 units rated 3 stars. The number of accommodation rooms, the number of vacancies and their percentages is presented below.



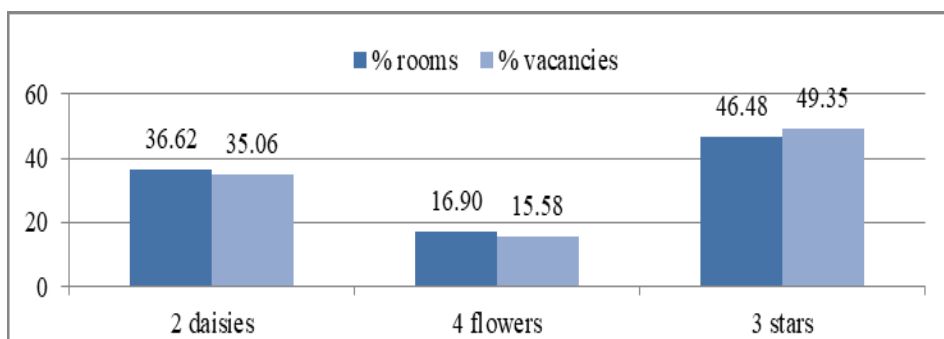


Figure 3 - Boarding House unit
(Source: realized by the author)

Regarding the touristic boarding houses, the resort fulfils the criterion stipulated in the legislation, the highest percentages in rooms and places, vacancies of accommodation is held by the touristic boarding houses rated 3 stars + 4 flowers: $46.48\% + 16.90\% = 63.38\%$ of the accommodation rooms and $49.35\% + 15.58\% = 64.93\%$ of the accommodation places. 2 daisies 36.62% of the accommodation rooms and 35.06% of the accommodation places are also observed. The villa accommodation structures are presented in table 4.

Table 4 Villa type touristic accommodation structure

No.	Accommodation unit name	Classification /rating category	No. of rooms	No. of vacancies
1.	A1 Holiday	3 stars	2	4
2.	Adda	2 stars	8	20
3.	Adelina	2 stars	10	20
4.	Aqua	2 stars	15	30
5.	Azur	3 stars	11	22
6.	B7 Holiday	1 star	14	28
7.	Boutique Citadel	5 stars	10	22
8.	Brâncoveanu	3 stars	12	26
9.	C7 Holiday	1 star	6	12
10.	C8 Holiday	1 star	6	12
11.	C9 Holiday	1 star	5	10
12.	Doina	2 stars	15	30
13.	Elva	3 stars	15	34
14.	Filimon Sarbu	2 stars	6	15
15.	Hortensia	2 stars	15	40
16.	Margaritar	1 star	16	36
17.	Mariana	2 stars	6	12
18.	Marinarul	1 star	19	64
19.	Marte	2 stars	11	22
20.	Mon Caprice	2 stars	11	25
21.	Neri	2 stars	10	28
22.	Paradox	2 stars	12	32
23.	Randunica	3 stars	18	44
24.	Raul	3 stars	4	8
25.	Republica	1 star	12	43
26.	Tudor Vladimirescu	2 stars	6	13
27.	Udrea	2 stars	10	29
TOTAL			285	681

(Source: Ministry of Tourism, touristic reception structures with accommodation functions classified, rated on 11.10.2019, available on <http://turism.gov.ro/web/autorizare-turism/> la on 15.10.2019)

According to the Classification / rating category for villas, the following were identified: 7 units rated 1 star, 13 units rated 2 stars, 6 units rated 3 stars and 1 unit rated 5 stars. The number of accommodation spaces, the number of places, vacancies and their percentages are presented bellow.

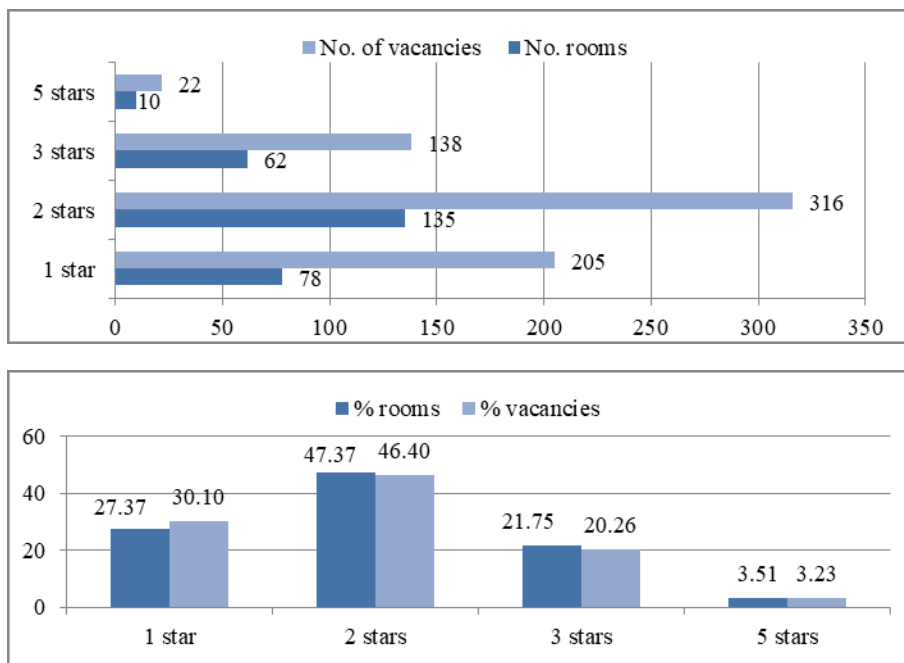


Figure 4 - Villa unit
(Source: realized by the author)

As for the villa type accommodations, this has the highest percentage for the 2 stars rate: 47.37% of the accommodation spaces and 46.40% of the accommodation places. Even if we add the percentages from 3 and 5 stars, the resort *does not meet* the respective classification/ rating criterion: 25.26% of the accommodation rooms, spaces and 23.49% of the accommodation places, vacancies.

The structures of apartment type touristic accommodation are presented in table 5.

Table 5 apartment type touristic accommodation structures

No.	Accommodation unit name	Classification/ rating category	No. of rooms	No. of vacancies
	Camelia 2	3 stars	1	4
	Claudia	3 stars	4	8
	Cristian	1 star	2	6
	Zara	3 stars	1	2
TOTAL			8	20

(Source: Ministry of Tourism, touristic reception structures with accommodation functions classified rated on 11.10.2019, available on <http://turism.gov.ro/web/autorizare-turism/> on 15.10.2019)

According to the Classification / rating category for apartments, the following were identified: 1 unit rated 1 star and 3 units rated 3 stars. The number of accommodation spaces, the number of places, vacancies and their percentages are shown in the graphs below.

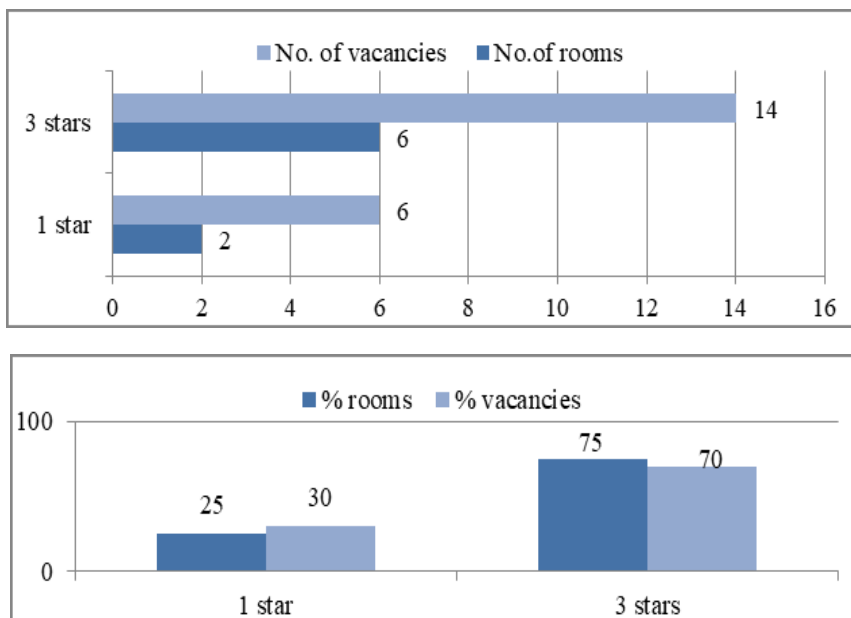


Figure 5 - Apartment unit
(Source: realized by the author)

Regarding the apartment units, the resort *fulfils* the criterion stipulated in the legislation, the highest percentages in spaces and vacancies are held by the apartments rated: 3 stars 75% of the accommodation spaces and 70% of the accommodation vacancies.

The structures of rental room type touristic accommodation are presented in table 6.

Table 6 Rental room type touristic accommodation structures

No.	Accommodation unit name	Classification/rating category	No. of rooms	No. of vacancies
1.	Alexandra	2 stars	7	18
2.	Amalia	3 stars	13	28
3.	Ancuța A	3 stars	6	12
4.	Ancuța B	2 stars	6	12
5.	Anda	1 star	12	36
6.	Andreea	3 stars	27	72
7.	Anna By The Sea	3 stars	8	16
8.	Athos	2 stars	9	18
9.	Azore	3 stars	6	12
10.	Bahtiar	1 star	6	12
11.	Batraneanu 2	1 star	4	11
12.	Belvedere	3 stars	10	20
13.	Bliss	3 stars	12	23
14.	Camelia 1	3 stars	21	42
15.	Camelia 2	3 stars	11	22
16.	Căpitan Balotă	3 stars	8	16
29.	Casa Pongal	3 stars	15	28
30.	Castel Montdor	2 stars	20	40
31.	Claudia	3 stars	35	65
32.	Constantin Niculina	1 star	8	20
33.	Contasim	2 stars	5	10
34.	Coțcariu	2 stars	5	15
35.	Cristian	1 star	6	18
36.	Doina	2 stars	14	28
37.	Emma	3 stars	7	14
38.	Genius	3 stars	32	64
39.	Hanul Hora Românească	3 stars	3	8
40.	Loro	3 stars	5	8
41.	Lory	1 star	17	46
42.	Mara	2 stars	2	4
43.	Nastoski Aleksi	1 star	14	32
44.	Octopus	3 stars	6	12

No.	Accommodation unit name	Classification/rating category	No. of rooms	No. of vacancies	No.	Accommodation unit name	Classification/rating category	No. of rooms	No. of vacancies
17.	Căpitan Balotă	3 stars	8	16	45.	Oltenia	2 stars	42	82
18.	Casa Ana	3 stars	6	12	46.	Ottoman	3 stars	23	46
19.	Casa Anda	1 star	8	16	47.	Patricia	3 stars	9	18
20.	Casa Atlantis	2 stars	32	64	48.	Patricia	2 stars	4	8
21.	Casa Căprioara	2 stars	12	24	49.	Săbărel	2 stars	9	18
22.	Casa Carmen	3 stars	8	16	50.	Silvia	3 stars	7	14
23.	Casa Cristina	3 stars	7	16	51.	Simona	3 stars	42	106
24.	Casa cu flori	2 stars	16	32	52.	Siret	3 stars	6	10
25.	Casa de piatră	3 stars	7	14	53.	Ștefi	2 stars	17	40
26.	Casa Dobre	1 star	10	20	54.	Theodora	3 stars	5	10
27.	Casa Maia	3 stars	5	10	55.	Zara	3 stars	5	10
28.	Casa Mihnea	2 stars	11	25	TOTAL			659	1409

(Source: Ministry of Tourism, touristic reception structures with accommodation functions classified, rated on 11.10.2019, available on <http://turism.gov.ro/web/autorizare-turism/> on 15.10.2019)

According to the Classification / rating category of the rental rooms, the following were identified: 9 units rated 1 star, 16 units rated 2 stars and 30 units rated 3 stars. The number of accommodation spaces, the number of vacancies and their percentages are presented in the table below.

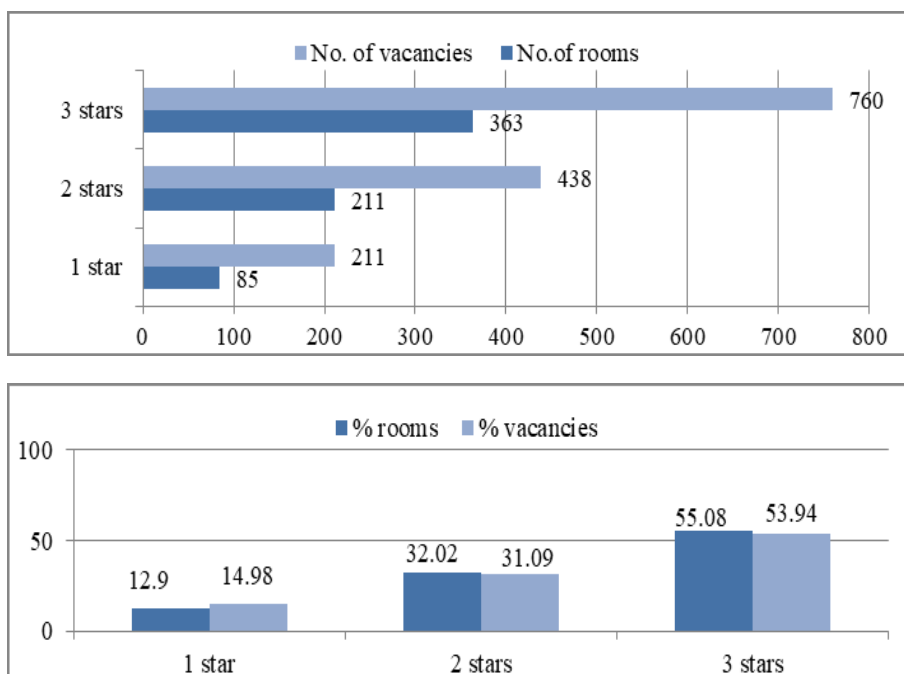


Figure 6 - Rental room unit
 (Source: realized by the author)

With regard to the rooms to rent, the resort fulfils the criterion stipulated in the legislation, the highest percentages in spaces and places, vacancies of accommodation are held by the rooms rated: 3 stars 55.08% of the accommodation

rooms and 53.94% of the places of accommodation, and 2 stars 32.02 % of the accommodation rooms and 31.09% of the accommodation vacancies.

The structures of the bungalow type touristic accommodation are presented in table 7.

Table 7 Bungalow type touristic accommodation structures

No.	Accommodation unit name	Classification /rating category	No. of rooms	No. of vacancies
1.	Briza Mării	1 star	36	144
2.	Briza Mării	2 stars	48	107
3.	Briza Mării B4	2 stars	20	44
TOTAL			104	295

(Source: Ministry of Tourism, touristic reception structures with accommodation functions classified, rated on 11.10.2019, available on <http://turism.gov.ro/web/autorizare-turism/> on 15.10.2019)

According to the Classification / rating category for bungalows, the following were identified: 1 unit rated 1 star and 2 units rated 2 stars. The number of accommodation spaces, the number of vacancies and their percentage are shown in the graphs below.

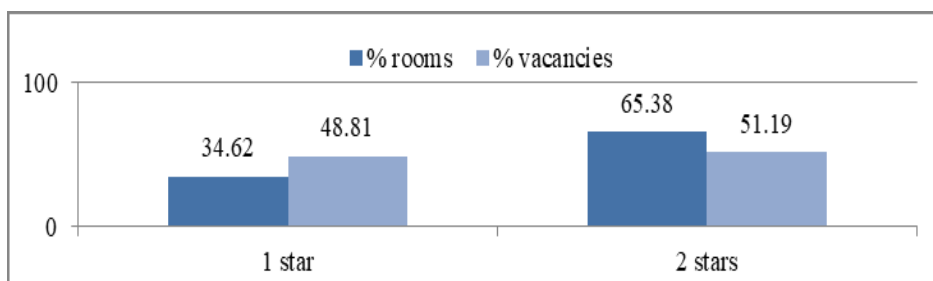
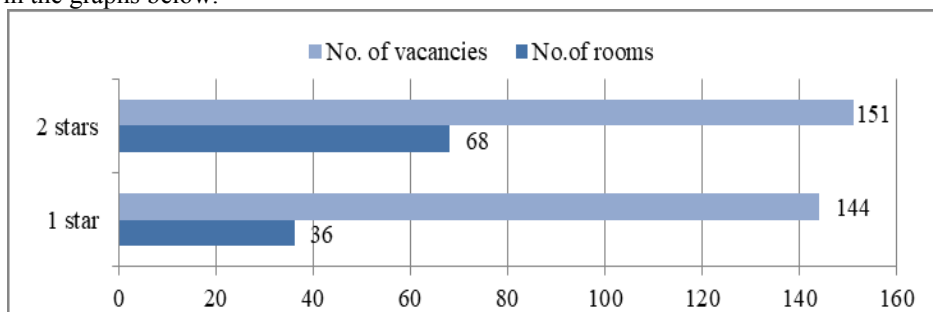


Figure 7 - Bungalow unit
(Source: realized by the author)

The structure of the bungalow type touristic reception does not have 3 stars rating, so the resort does not fulfil the criterion stipulated in the legislation, the highest percentage in spaces and places or vacancies of accommodation for the bungalow rated are for: 2 stars 65.38% of the accommodation spaces and 51.19% of the accommodation vacancies.

The lodging and camping houses type structures are presented in table 8.

Table 8 Lodging and camping houses type accommodations structures

No.	Accommodation unit name	Classification/ rating category	No. of rooms	No. of vacancies
	Cosmos (camping)	1 star	265	785
	Mara (huts)	2 stars	4	8
	Mara (huts)	2 stars	5	10
	Bistrița (huts)	1 star	6	12
TOTAL			280	815

(Source: Ministry of Tourism, touristic reception structures with accommodation functions classified, rated on 11.10.2019, available on <http://turism.gov.ro/web/autorizare-turism/> on 15.10.2019)

According to the Classification / rating category for lodging and camping cabins, the following were identified: 2 units rated 1 star and 2 units rated 2 stars. The number of accommodation spaces, the number of vacancies and their percentages are presented below.

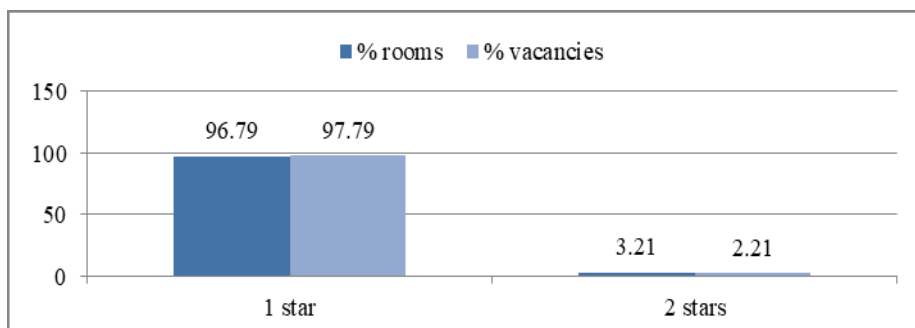
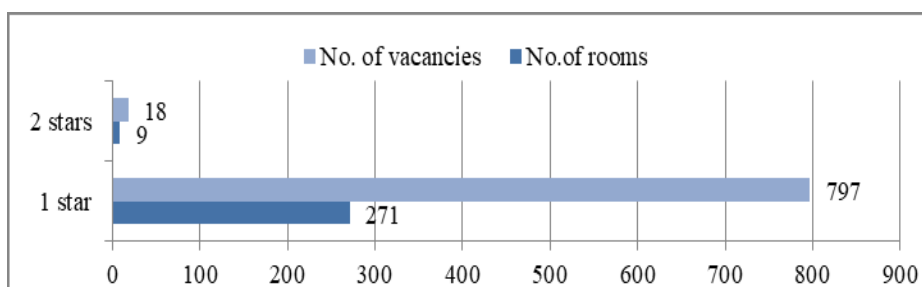


Figure 8 - Lodging and camping cabin units
(Source: realized by the author)

It is worth mentioning that for lodging or camping units there is no mandatory requirement for resorts rating. Most of these were found to be rated 1 star: 96.79% from accommodation spaces and 97.79% from accommodation vacancies.

3. Conclusions

Based on the study, the Eforie Sud Resort, out of a total of 128 touristic accommodation units has a number of 56 units rated 3-5 stars or flowers, representing a percentage of 43.75%. If different type accommodation structures

are studies, these can be presented as follows: 3 stars hotels - 33.20% (9 units), 3 stars hostels - 25.63% (2 units), touristic boarding homes 63.38%, of which 3 stars - 46.48% (4 units) and 4 flowers - 16.90% (1 unit), villas 25.26%, of which rated 3 stars - 21.75% (6 units) and 5 stars - 3.51% (1 unit), 3 stars apartments - 75% (3 units), guest rooms - 3 stars - 55.08% (30 units). Bungalow, lodging and camping cabins do not have this rating in the resort. If analyzed separately, the structures of hostel, villa and bungalow type touristic accommodation do not meet the mandatory criterion of minimum percentages.

From my own experience, being a tourist in the Eforie Sud town underlined that it is located in an optimal natural environment, where there are few sources of pollution of soil, air or water, most of them from the means of road and maritime transport. Constanta has an airport and road transport for tourists for all seaside resorts. Eforie Sud can be reached by any means of road transport, as well as by train, the town having its own station, including a display panel with the hours of travel for passenger trains on different routes. Trains are equipped with sleeping cars. Buses or minibuses that carry tourists run daily and have stop stations arranged in all the seaside resorts. There are fuel stations located and the road infrastructure is optimal for public road traffic, this being marked with traffic indicators even for the night. There are parts of the road that require some repairs. It is worth mentioning that the touristic accommodation structures in the resort do not have information regarding the existence of car service or vulcanization points. This is due to the fact that the respective services exist only in the neighbouring stations, respectively in Eforie Nord and Tuzla.

Although the majority of touristic accommodation structures promote as a facility the existence of parking facilities within the limits of available places, in reality they do not exist. People park near the accommodation spaces, on the sidewalk and on green spaces, or on public roads, near the beaches. However, a small number of touristic accommodation structures have landscaped, fenced, illuminated and secured car parks and / or surveillance rooms.

On the beach wall there are lifeguards, including lifeboats and first aid points, and near the beach there are illuminated pedestrian paths for night walks. Unfortunately, only private property beaches are arranged according to optimal touristic consumption. The other beaches that must be maintained by the local public administration are full of algae, shells, stones, uneven sand and rubbish. Trash cans are missing and there are no public toilets on the beach.

The Eforie Sud resort has first aid points, pharmaceutical points and ambulance service, located in the city centre, near the town hall. Every day, more ambulances and specialized medical staff are available for tourists and locals. A touristic information and promotion centre (main street) can also be found in the resort together with commercial spaces, ATMs, indicators for touristic objectives, parks arranged and equipped with benches and mobile toilets, playgrounds for children, spaces for organizing shows and health treatment spaces with qualified personnel.

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