

## CONTENT

Nr. crt.	Name and surname	Title of the paper
1.	POPP CONSTANTIN	THE MATTER OF OPTIMAL PROCESS CONTROL
2.	ASALOS NICOLETA SPATARIU CERASELA	MANAGEMENT OF COMPETITIVENESS IN TOURISM
3.	BRETCU ANGELA DOBRESCU CLAUDIA	BENCHMARKING IN THE EUROPEAN UNION
4	CECHIN CRISTA PERSIDA	FINANCIAL MANAGEMENT OF THE COMPANY
5.	CECHIN CRISTA PERSIDA	ON THE MANAGEMENT OF CASH FLOWS IN SMALL BUSINESSES
6.	MAZILU MIRELA	GEOGRAPHY AND THE CHALLENGES OF THE CONTEMPORARY WORLD
7.	MAZILU MIRELA MARINESCU ROXANA	LE TOURISME ET LA SOCIETE DE CONSOMMATION DANS L'ESPACE EUROPEEN
8.	MUNTEANU IRENA POPOVICI NORINA	A CONTRASTIVE ANALYSIS REGARDING EBRD FINANCING ACCESS ROMANIA – BULGARIA

9	POPOVICI NORINA MUNTEANU IRENA	THE MANAGEMENT AND THE MOTIVATION
10	RINDASU VENERA	HOW MUCH TO INVEST IN INNOVATION ?
11	RINDASU VENERA	RULES IN INNOVATION
12	IANCU ANICA	ASPECTS REGARDING THE MANAGEMENT OF CAPACITIES AND INCREASING STRATEGY IN SERVICES
13	BRATU ANCA CORNESCU VIOREL DRUICĂ ELENA	NEW CHALLENGES THAT ARE FACING THE UNIVERSITY NOWADAYS
14	CADARIU BOGDAN	THE FINANCIAL STRUCTURE OF COMPANIES BASIC CONCEPT
15	COSTENCU MIRELA	STRATEGIES OF DEVELOPING THE TOURIST PRODUCT „NATIONAL PARK”
16	COSTENCU MIRELA	CONSIDERATIONS ON ALTERNATIVE TOURISM
17	GROZEA CRISTINA CONDREA ELENA	DETERMINANT FACTORS OF THE STRUCTURAL MODIFICATIONS WITHIN THE ECONOMIC ACTIVITY
18	ISPAS ROXANA	CONSIDERATIONS CONCERNANT LE RENDEMENT FISCAL EN ROUMANIE
19	ISPAS ROXANA	POLITIQUE FISCALE ET FINANCEMENT DU SECTEUR PUBLIC EN ROUMANIE
20	MAN MIHAI LIVIU	THE RISK IN INTERNATIONAL MARKETING AND MODALITIES OF ITS ANALYSIS
21	MAN MIHAI LIVIU	L'ANALYSE DU MICROENVIRONNEMENT DE L'ENTREPRISE SUR LE MAECHE ETRANGER
22	RADA DOINA	STAGES OF THE SPECIFIC PUBLIC EXPENDITURES IN THE BUGETARY PROCESS AND THE IMPLICATIONS OF THE CREDIT SUPERVISOR
23	CIUREA JEANINA	ECONOMIC EDUCATION AND ENTREPRENEURSHIP
24	DINU GABRIEL DINU LOREDANA	MOST IMPORTANT WORD IN ADVERTISING

25	DINU GABRIEL DINU LOREDANA	THE NEW RULES OF INTERNET MARKETING
26	TANASE ADRIAN	IMPLICATIONS OF PRICES AND INCOMES UPON THE CONSUMER BEHAVIOUR
27	BANUT DANUT	INTERNATIONAL MARKETING STRATEGIES MANAGERIAL STRATEGIES FOR ENTERING EXTERNAL MARKETS
28	BANUT DANUT	IMPLEMENTATION OF MANAGERIAL STRATEGIES TO PUBLIC, PRIVATE, PROFIT AND NON-PROFIT INSTITUTIONS
29	FRANT FLORIN	THE FUNDAMENTAL CONCEPTS ECONOMICS OF EUROPEAN INTEGRATION
30	FRANT FLORIN	THE PROCESS OF EUROPEAN FINANCIAL INTEGRATION
31	GAGIAN LILIANA	THE EUROPEAN TOURISM
32	GAGIANA LILIANA	THE MISSION OF THE TRAVEL AGENCY
33	GHERGHINA LILIANA	ANALYSIS OF THE MARKETING ENVIRONMENT IN THE FIELD OF SERVICES
34	MALOS RAUL CEZAR	THE MANAGEMENT OF SOCIETY IN A FREE MARKET
35	MALOS RAUL CEZAR	MAIN STEPS IN THE RISK MANAGEMENT PROCESS
36	IANICI NEDAN	ANALYSIS MODEL OF THE TAXATION RATE REDUCTION EFFECT ON THE ECONOMICAL GROWTH. DYNAMIC LAFFER CURVE
37	IANICI NEDAN	THE TESTING OF THE TAXATION IMPACT ON THE ECONOMICAL GROWTH IN ROMANIA