

2nd International Conference on Business Administration and Economics "People. Ideas. Experience"

October 25-28, 2012, Resita, Romania

Organized by:
University "Eftimie Murgu" of Resita
Faculty of Economics
with the support of:
Caras-Severin County Council
Resita Network

CALL FOR PAPERS

Plenary speakers



Prof. PhD Peter Schulte
Entrepreneurship & Innovation Management
INEA (Institute for European Affairs)



Prof. PhD Gerd Wassenberg
Entrepreneurship & SMEs
Aachen Institute of Applied Sciences



Assoc. Prof. PhD Rodrigo Zeidan
Economics & Finance
Fundação Dom Cabral and
Nottingham University Business School China

Organizing committee

Prof. PhD Doina Frunzăverde
Rector of University "Eftimie Murgu" of Resita

Prof. PhD Marian Mihăilă
President of the Senate of University "Eftimie Murgu" of Resita

Assoc. Prof. PhD Venera Manciu
Dean of the Faculty of Economics, University "Eftimie Murgu" of Resita

Prof. PhD Peter Schulte
Prof. PhD Gerd Wassenberg
Assoc. Prof. PhD Rodrigo Zeidan

Assoc. Prof. PhD Mirela Costencu
Assoc. Prof. PhD Doina Rada
Lect. PhD Adela Breuer
Lect. PhD Gabriel Dinu
Lect. PhD Raul Malos
Lect. PhD Laura Raisa Milos
Lect. PhD Marius Cristian Milos
Lect. PhD Adrian Tănase
Assist. PhD Claudia Dobrescu
Assist. PhD Nătălita Lesconi- Frumusanu
Assist. PhD Candidate Viorel Bizău
Assist. PhD Candidate Raluca Lolea
Assist. PhD Candidate Gelu Trișcă
Assist. PhD Candidate Cristian Rudolf

Sections

Papers may cover topics in Economics, Management, Marketing, Finance, Accounting, Business Administration, Regional and European Development, Applied Informatics and Mathematics in Economics.

The conference debates will be organized in five specialized sessions, as follows:

1. *Economics*

Corresponding Person:

Lect. Phd Adrian Tănase (a.tanase@uem.ro)

2. *Banking, accounting and financial systems*

Corresponding Person:

Lect. Phd Laura Raisa Milos (l.milos@uem.ro)

3. *Management*

Corresponding Person:

Lect. Phd Raul Malos (r.malos@uem.ro)

4. *Marketing, commerce and tourism*

Corresponding Person:

Assist. Phd Candidate Gelu Trisca (g.trisca@uem.ro)

5. *Applied informatics and mathematics in economy*

Corresponding Person:

Assist. Phd Candidate Raluca Lolea (r.lolea@uem.ro)

Papers will be written in English and will be of maximum 10 pages long. **Papers must comply** with the guidelines described on the website(<http://www.analefseauem.ro/norme-de-tehnoredactare/language-english/>). The organizing committee reserves the right to reject submissions that do not comply with this format.

Participants can send either an **individual paper or two papers in collaboration**. The conference package will be available **for all the authors**.

All submissions will be subject to a review process. Papers will be evaluated for originality, significance and contribution. Accepted papers will be published in the CD Conference Proceedings with ISBN. Selected papers will be considered, after a double review, for publication in *Annals of "Eftimie Murgu" University Resita, Fascicle II – Economic studies*, ISSN 1584-0972, quoted "B+" by CNCSIS in 2011, indexed in EBSCO and Index Copernicus.

Deadlines

1st September – Full paper submission

30th September – Notification of paper acceptance after the review

5th October – Fee payment & registration of authors

The conference fee (50 Euro/paper/participant; obligatory one fee/paper) will include the conference package (programme, Conference Proceedings), daily meals (lunch & festive dinner) and the organization of the excursion (transport, lunch, touristic guide). Transport and accommodation will be borne by participants.

Contact persons:

Associate Professor Phd Venera Cristina Manciu
e-mail: v.manciu@uem.ro

Lecturer Phd Laura Raisa Milos
e-mail: l.milos@uem.ro
tel: 0746124618

Useful links:

- 1) <http://www.uem.ro>
- 2) <http://turism.cjcs.ro/>